



Top 10 Reasons For Using [EcoBlu Analyst 2.0](http://www.ecoblueanalyst.com)

1. Assembling useful environmental data sets is laborious and frustrating. [EcoBlu Analyst](http://www.ecoblueanalyst.com) does all the work, automatically collecting millions of lines of newly-available raw data from multiple federal, state, and local governments.
2. Using outdated data is a potential deal-killer. [EcoBlu Analyst](http://www.ecoblueanalyst.com) automatically updates with the most recently released data, keeping it current and relevant.
3. Building a relational database from scratch and maintaining it yourself is expensive, time-consuming, and a considerable IT challenge. [EcoBlu Analyst](http://www.ecoblueanalyst.com) has already built it for you and it comes with full product training and support.
4. Spreadsheets are downright anti-social and don't play well with others so most data simply goes unused. [EcoBlu Analyst](http://www.ecoblueanalyst.com) changes that, providing the key to understanding patterns, trends, and insights previously locked away in unrelated, incompatible databases.
5. Now that anyone can sift, sort, and organize hundreds of thousands of lines of raw data, creating custom graphs, charts, maps, and private 'mash-ups' in a few seconds with [EcoBlu Analyst](http://www.ecoblueanalyst.com), that Data Wonk in your office will seem a little less mystical.
6. Cloud computing has a silver lining! [EcoBlu Analyst](http://www.ecoblueanalyst.com) is cloud-based so crucial environmental data is totally portable and all the user needs is an internet connection and a browser to easily access information.
7. Shouldn't your data be as mobile as you are? Every feature of [EcoBlu Analyst](http://www.ecoblueanalyst.com) described above can now be done on your smartphone or tablet.
8. Alternatives to [EcoBlu Analyst](http://www.ecoblueanalyst.com) include mechanically pulling together various data sets every time a question or problem arises, analyzing the data yourself, and then creating outputs or hiring a professional analyst to produce a report on each specific project or problem.
9. As your environmental data handling needs grow, so can your version of [EcoBlu Analyst](http://www.ecoblueanalyst.com). It can be customized or expanded to meet your organization's specific scale or needs.
10. An [EcoBlu Analyst](http://www.ecoblueanalyst.com) Lite subscription is only \$999/year and for a limited time the package includes the State of the Market Report 2000-2014. To subscribe, contact us at www.ecoblueanalyst.com/contact-us or call 888-218-8507.

www.ecoblueanalyst.com